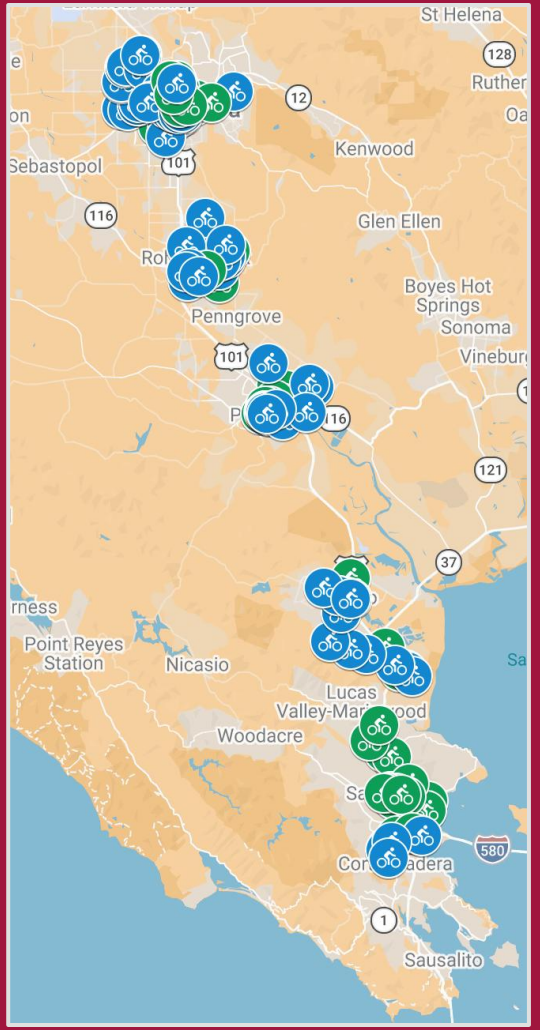
Redwood BIKESHARE

Helping Municipalities Reach Their Climate Goals with BikeShare

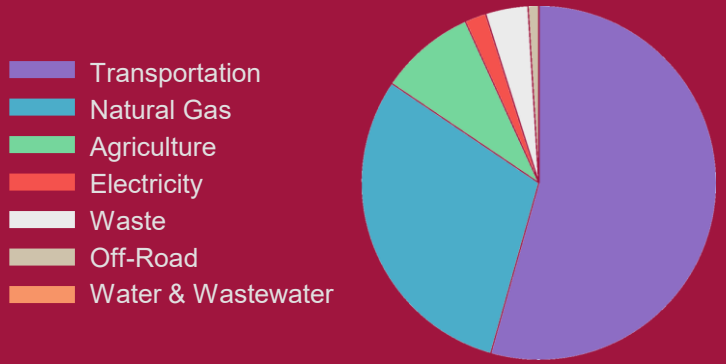
Program Background & Overview

- Grant from MTC for $826,000 for bike share program connecting to SMART in Marin and Sonoma counties
- Joint TAM and Sonoma (SCTA) oversight – with SCTA as funding/contract administrator for grant
- TAM, SCTA, SMART, GGBHTD, Santa Rosa, Rohnert Park, Cotati, Petaluma, Novato, San Rafael, Larkspur
- Contract with Drop Mobility two-year pilot program with 300 electric bicycles in 7 cities along the SMART Corridor
- Approximately 170 hubs where bicycles can be picked up and dropped off
- System includes Class 1 Pedal Assist e-bikes



Transportation: Marin's Biggest Opportunity

According to Marin Climate & Energy Partnership, transportation contributes 56% of all greenhouse gas emissions in Marin County



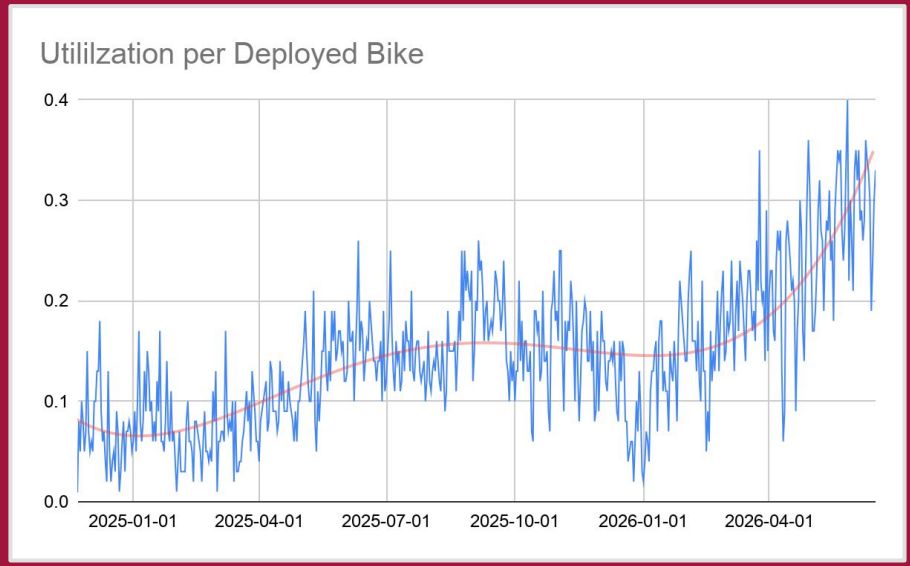
Residents and visitors alike experience congestion daily on Hwy 101 and local corridors

With over 23,000 trips to date, Redwood Bikeshare is already making contributions to easing congestion and reducing VMT

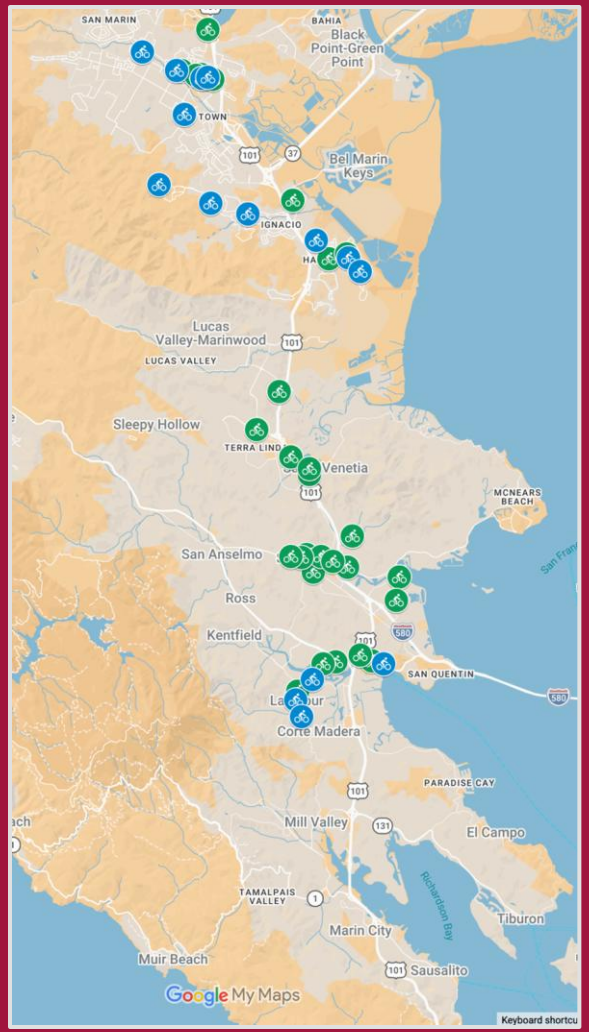
Performance at a Glance

2026 has seen a sharp increase in ridership, driven mainly by commuters

- Trips have risen 240% YTD, from 3,400 last year to 8,400
- Monthly and Equity Members account for 65% of all trips taken
- 60%+ of all trips have started or ended at SMART stations and regional transit stops system-wide
- More than 80% of rides are taken on weekdays



Since launch, vehicle utilization has climbed 250%



Bikeshare Works Best As a Network

Additional partners create value for:

- Both new and existing riders
- Regional transportation partners
- SMART and regional transit users

Value is compounded:

- Improving access to transit, jobs, and local destinations takes cars off the roads
- Sharing costs and benefits across communities strengthens existing investments

Communities Invest Where Mobility Goals Align

Bay Wheels (SF Bay Area)
Transit focus

- Serves San Francisco, Oakland, Berkeley, Emeryville, Daly City, and San Jose
- Operates as a regional transportation service integrated with BART, Caltrain, Muni, and other transit systems
- Launched with public funding and continues under regional agency oversight

Santa Barbara BCycle
Climate and Mobility Goals

- Public-private bikeshare system serving Santa Barbara and surrounding areas
- City-supported expansion adding stations and e-bikes through public climate and transportation funding
- Designed to support both local mobility and visitor transportation

Capital Bikeshare (Arlington, Alexandria, Fairfax County & Regional Partners)
Regional Connectivity

- Operated through a partnership of multiple local governments
- Municipal partners share responsibility for funding and expansion
- Designed to improve first/last-mile access to rail and bus transit

Bikeshare Is Transportation Infrastructure

Since launch, Redwood Bikeshare has delivered practical solutions:

- Links bus, SMART, and ferry service into a connected network
- Minimizes transit's first/last mile challenge
- Reduces greenhouse gases by replacing car trips
- Delivers improved regional mobility at a fraction of the cost of major transportation projects

Thank you

from our team,
and from your
communities!