MARIN COUNTY COUNCIL OF MAYORS AND COUNCILMEMBERS DRAFT MINUTES

Wednesday, February 23, 2011 City of Novato Council Chambers 901 Sherman Avenue, Novato, CA 94945

Members Present

Belvedere: No members present Corte Madera: No members present Fairfax: Larry Bragman, David Weinsoff

Larkspur: Kathy Hartzell, Dan Hillmer, Len Rifkind

Mill Valley: Garry Lion, Shawn Marshall, Stephanie Moulton-Peters

Novato: Denise Athas, Pat Eklund, Jeanne MacLeamey, Madeline Kellner

Ross: Chris Martin, Carla Small

San Anselmo: Kay Coleman, Ford Greene, Jeff Kroot

San Rafael: Al Boro, Greg Brockbank, Damon Connolly, Barbara Heller, Marc Levine

Sausalito: Jonathan Leone, Herb Weiner

Tiburon: Alice Fredericks

Also present were the following City and Town Managers: George Rodericks, Belvedere; Michael Rock, Fairfax; Dan Schwarz, Larkspur; Jim McCann, Mill Valley; Debra Stutsman, San Anselmo; Jim Schutz, Interim City Manager, San Rafael.

Call to Order: President Marshall called the business meeting to order at 7:05 p.m.

Public Comment: President Marshall thanked the Novato Council for hosting the meeting in their beautiful new facility (Council Chambers).

Welcome and Introduction of Guests: Mayor Kellner welcomed everyone to the meeting and introduced the members of the Novato City Council and City Staff: Denise Athas, Pat Eklund and Jeanne MacLeamy; Deputy City Manager Lisa Goldfine, Assistant City Manager Cathy Capriola, City Clerk Sheri Hartz, Deputy City Clerk Vickie Gerber, Redevelopment Director Ron Gerber, and Parks, Recreation and Community Services Director, Pam Shinault. Mayor Kellner gave special thanks to Deputy City Clerk Vickie Gerber for organizing the event.

Mayor Kellner welcomed guests District 5 Supervisor Judy Arnold, and members of her staff, Tanya Albert and Carolyn Glendenning; Congresswoman Lynn Woolsey's District Director, Wendy Friefeld; League of Women Voters representative Patsy White, League of California Cities Regional Public Affairs Manager Nancy Hall Bennett, San Anselmo Police Chief Chuck Maynard, Belvedere/Tiburon Emergency Services Coordinator Laurie Gordon, Speaker Kelly Houston, and quest of the city, Ed Schulze.

Mayor Kellner turned the meeting back over to President Marshall, who moved on to the Business Meeting:

Approval of Minutes: From the meeting held on January 26, 2011

Motion and seconded (Kellner/Brockbank) to approve the minutes. Motion passed by acclamation.

Action Item - Appointments to fill 2011 Committee Vacancies

 League of California Cities, North Bay Division, Executive Committee – (Greg Brockbank and Jonathan Leone, incumbents) – Brockbank currently serves as 2nd Vice President, thereby creating an opening for another Marin County representative on the committee; appointments are made annually for calendar year;

Nominations Received: Denise Athas, Madeline Kellner, Jonathan Leone Nominations from the Floor: None

Motion by Rifkind to appoint Denise Athas as delegate; motion by Connolly to appoint Madeline Kellner as delegate; motion by Weiner to appoint Jonathan Leone as alternate. All three motions were seconded and passed by acclamation.

 Major Crimes Task Force – (Citizen representative Ed Schulz has served one year and seeks reappointment to a full, two-year term, beginning in odd-numbered year, 2011).

Nominations Received: Ed Schulze
Nominations from the Floor: None

Moved and seconded to reappoint Ed Schulze to a two-year term. Motion passed by acclamation.

President Marshall announced the following vacancies:

Announcement of current or pending Committee vacancies – (Appointments to be made at March 23, 2011 meeting)

 Disaster Advisory Council – (Len Rifkind, incumbent, was appointed to replace Susan Brandborg and has served one year of a two-year term, expiring in March; Council reviews, evaluates and communicates to decision makers and the public on all matters pertaining to disaster preparedness).

Committee Reports:

Major Crimes Task Force (Pat Eklund)

Pat Eklund distributed and reviewed the committee's 2010 year-end report. She said the Task Force initiated 162 new cases during 2010, served 45 search warrants, and arrested 78 people. She said that in addition to the narcotics seized by the Task Force in 2010, it also seized \$278,209.66 in cash, plus one vehicle. Eklund said that the Task Force had agreed to use the asset forfeiture funds last year and this year to reduce the fees for the participating member agencies. She said the question of whether to continue this practice would be reviewed in future. She also said she hoped San Rafael would consider re-joining the agency.

• TAM (Alice Fredericks)

TAM Report – Alice Fredericks combined her report with the Regional Transportation Plan (RTP) report to be given by Supervisor Kinsey, who was unable to attend the meeting. She said that much of TAM's funding came from matching state and federal funds, through MTC, which augmented the local sales tax revenues. She said that without MTC, TAM would be unable to fund major projects. Fredericks noted that all new projects to be included in the Regional Transportation Plan (RTP) needed to be submitted to MTC by April 30. Fredericks said that land use and transportation were linked together in the RTP. She noted the TAM Board would hold a workshop on March 24 at the Civic Center, and another, community workshop on March 26. She said that more information could be obtained at www.tam.ca.gov.

Legislative Committee (Alice Fredericks)

Alice Fredericks said that committee would meet next week and would continue to advocate against abolishment of Redevelopment Agencies. She said that RDA's took on important local projects, and had become economic engines, in addition to curing blight. She gave examples of flood control and traffic improvements in San Rafael, for instance. Fredericks said that the argument that it was "education vs. RDA" in the current state budget debate was not really so because most the RDA funds that were proposed to be diverted would not be available for 25 years or more (upon current RDA projects being completed).

League of California Cities (Nancy Hall Bennett)

Nancy Hall Bennett said that an analysis of the current tax increment provision of the state budget would be available tomorrow. She said that both houses had passed the budget last week and it was now in Conference Committee, chaired by Senator Leno, where more details would be ironed out. She said that the Governor had to sign the budget into law by early March in order for his proposed tax extension to qualify for the June ballot. Bennett echoed Councilmember Fredericks' remarks and said that the League continued to fight abolishment of RDA's because it would hurt cities by cutting funding for affordable housing and to fight blight. Bennett said that there had been no vote yet in the Conference Committee on the RDA issue. She also announced the next meeting of the League's North Bay Division, on February 24 in Sonoma.

• SMART (Joan Lundstrom)

Joan Lundstrom had submitted a written report which was included in the packet materials.

Other Reports

• Update on SB 375 (Supervisor Kinsey)

Alice summarized the information in her TAM report (see above).

Program: "Enhancing Effective Crisis Communication for Elected Officials: Responding to Citizens and Gaining Trust"

Speaker: Kelly Huston, Assistant Secretary, California Emergency Management Agency

Mr. Huston said he was appointed to his post by former Governor Schwarzenegger; he said his background experience included attending the police academy and working as a PIO for the Modesto PD during the Lacey Peterson, Chandra Levy and Casey Stayner cases. He gave examples of the importance of communicating with the press and earning public trust during high profile cases. He extended the discussion to include the importance of effective communication during disasters and gave the following pointers to elected officials: Do everything based on a strategy, prepare and practice delivering your message, stay focused, and maintain trust. He presented a slide show demonstrating various techniques used to succeed at this mission. He solicited "real life" stories from the audience and said that he would be hosting a two-hour training for public officials in San Rafael next week.

President Marshall thanked Mr. Houston for his timely presentation.

Adjourn: 8:41 pm to the next regular meeting hosted by the Town of Ross on March 23, 2011.

Submitted,

Diane Crane Iacopi, Secretary-Treasurer